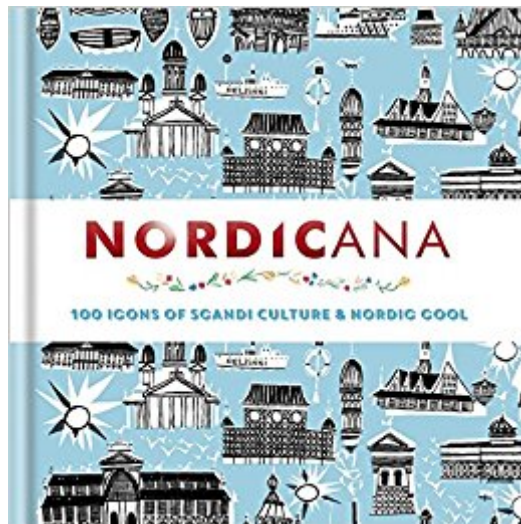


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# Nordicana: 100 Icons Of Nordic Cool & Scandi Style



## Synopsis

A celebration of all things Nordicana delivered in a stylish and fun package. You've watched every Scandi TV series going, you have Nordic light fittings, and you want Birgitte Nyborg as your Prime Minister. Yes it's fair to say there is a general love-in with everything related to the northern countries. Over the last decade, the Nordic nations have quietly and unassumingly come to hold us in their thrall; but what is it, exactly, that we covet about their culture? Nordicana celebrates the objects, aesthetics and traditions that have inspired our obsession, with a quick introduction to 100 icons of Scandi style and Nordic cool, accompanied by beautiful illustrations. Whether it is the inimitable Faroe Isles jumper, made famous by TV detective Sarah Lund; the unusual-tasting delicacy salted liquorice; the ubiquitous Swedish Dala horse; the concept of 'hygge' (a feeling evoked by being in candlelit warmth with friends during winter); Midsomer seasonal celebrations; practical but breathtakingly stylish interiors; or an enduring love of noir literature and dramas, you'll find the key to attaining the Nordic way of life in these pages. The Nordicana brand celebrates all aspects of Scandinavian and Nordic culture with its magazine and a bi-annual festival in London, established in 2013. An offshoot of Arrow Films, Nordicana showcases the best TV and film dramas coming from those regions, and offers a platform for writers, clothing brands and food companies too. The festival has proved hugely popular, selling out prior to the events, and attracting some of the biggest stars in Nordic film and TV for exclusive screenings and interviews.

## Book Information

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## Customer Reviews

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"Nordicana" can be nicely used as a table book. A reader can get some knowledge about some of the Nordic Icons. However, it over-emphasizes a bit the world of contemporary actresses and actors while it leaves out some of the great personalities and contributions of Nordic Europe (e.g., people like Alfred Nobel and his contributions, some great Olympic Athletes from the North, the origin of some of the winter sports, now Olympic disciplines, the influence of Nordic architecture, cooking and lifestyle in North America and in other parts of the world, etc.).

Love this book. While I purchased it for a fun Scandi-study for my three kids over Christmas break, I have devoured it for so many more reasons. It's fun, hip and historical. Gives great insight into the culture and there's something for everyone. Highly recommend the book Fika to go with it, as we worked in a Fika break every day for fun.

This is a really fun, quick read to introduce a vast array of cultural icons. I'm taking a group of college students to Scandinavia for two weeks and used this as a primer text to help familiarize them with many of the things they'll encounter. The entries are brief but thorough, providing a nice overview. The illustrations are fun, and the only complaint would be that there aren't images for each entry.

This is a beautiful book. I love the cover and the artwork. Quality paper, too. The content is delightful if you love all things Scandinavian. A very good history of design book.

Bought as a gift for my sister... she immediately started reading it and carried it with her to all the holiday gatherings. Meant to purchase as a coffee table book but much smaller than I thought it would be

Item exactly as described and received in excellent condition.

good overview of nordic and Scandinavian icons

I plan on buying another for a Christmas Gift.

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